Swindon Town Football Club



Official Programme 6p





Middlesbrough 30th October 1971

OFFICIALS

Referee Mr K W Baker (Rugby)

Linesmen

Red Flag Mr T P Bosi (Codsall, Nr Wolverhampton)

Yellow Flag Mr G D Hellier (Cardiff)

SWINDON TOWN

- 1 Downsborough
- 2 Thomas
- 3 Trollope
- 4 Butler
- 5 Burrows
- 6 Mackay
- 7 Jones (C)
- 8 Harland
- 9 Noble
- 10 Smart
- 11 Rogers

112

Colours: Red and White

MIDDLESBROUGH

- 1 Platt
- 2 Craggs
- 3 Jones 4 Moody
- 5 Boam
- 6 Gates
- 7 Laidlaw
- 8 McMordie
- 9 Maddren
- 10 Hickton
- 11 Vincent
- 12

Colours: White



Swindon Town Football Company Limited

Registered Office County Ground, Swindon

President W J Castle
Vice-Presidents J Davies H Williams
Directors
Chairman H E Lane
Vice-Chairman R Fricker
T Beales F L Collings A W Done M Earle
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Secretary R J Jefferies Team Manager F Ford

news & views

Welcome once again to Middlesbrough.

It is rather a coincidence as we played them last season on Saturday, 24th October. Another factor is at that date Swindon had gained eleven points from thirteen games. Our present record is thirteen points from fourteen games, so relatively speaking we are a little better off compared with last season.

Middlesbrough are in a higher position, as they now occupy fourth place in the League table with nineteen points from fourteen games, and are strong contenders for promotion. They have won all eight of their home games, but have only drawn one and won one of their away matches. They will no doubt provide strong opposition.

Middlesbrough is a club with a long and distinguished record, still looked upon really as a Division 1 team. They have one of the finest grounds in the country, and great potential. Tees-side fans are some of the finest in the country. The ground record is 53,596, and the seating accommodation totals 13,000. Swindon's is now 8,000.

The result of last season's game was a win for Swindon by three goals to nil. We were a little fortunate to win by such a margin, all the goals coming in the first thirteen minutes.

Large transfer fees and football finance still make plenty of news. Five players – Garland, Kember, Chilton, Birchenall and Weller, have been transferred for £100,000 or more, and not one is a full international. There is also talk of much larger fees. In our humble opinion no player is worth that amount of money.

One wonders sometimes how topsy-turvy football finance can become. It is a sobering thought, or even a distressing one, that the total gate receipts of a Fourth Division club can be exceeded by profits from the sale of programmes of a Division 1 club, or the earnings from the game alone of a star player, and not all of those are really star players.

Far too much praise seems to be given these days. Every goal seen on TV is marvellous, and every average footballer a star. The whole mood has seemed to undermine common values, and often huge sums of money are paid out for mediocre players.

Yet many clubs are living on borrowed money, and usually just managing to keep their heads above water. Something like 75 per cent of income at the gates goes on players' wages, leaving 25 per cent for running expenses, equipment, ground maintenance, and administrative costs.

Even the League President says: 'Clubs must call a halt to extravagant spending or the results could be disastrous. The players won't stand for wage cuts, so staffs must be reduced, and more part-timers used'.

Another item soon to need the attention of all clubs is that of ground safety. The Wheatley Commission, appointed after the Ibrox disaster in January, will be submitting its report, and football fears that expensive ground improvements will be compulsory.

Although many clubs will claim they cannot afford them, obviously the members of the Commission will feel the money is there, even if it is not always spent in the right way. In our opinion crowd safety must be priority number one for all clubs.

One wonders where it will all end. Will some clubs fall by the way? We have thought this would happen for quite a long time, but somehow clubs keep going and others are ready to step in should the opportunity arise, but the number of professional players on the books of the 92 League clubs decreases each year, hence the unrealistic transfer fees. A question of supply and demand.

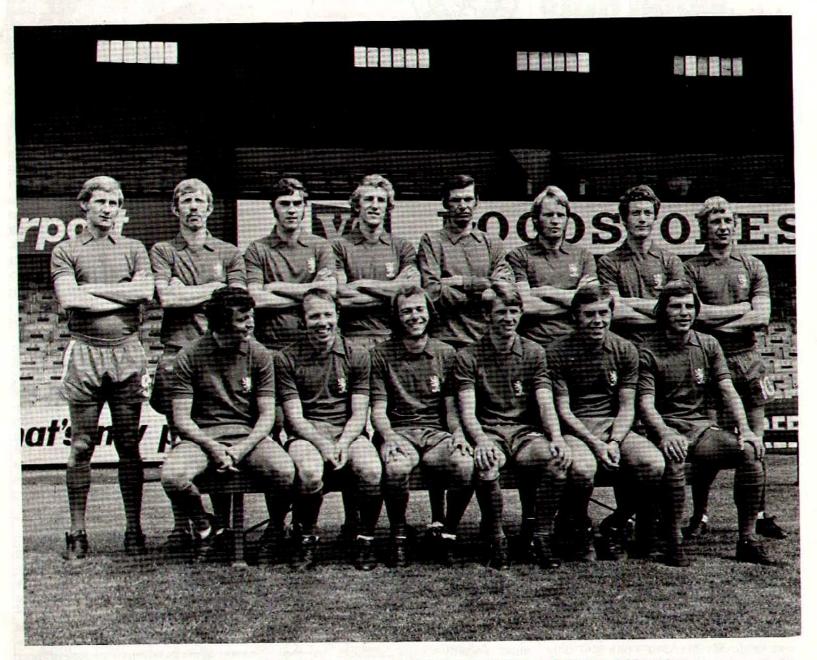
Behind the scenes



R. J. Jefferies (Secretary)

Cover photo: On the deck is Derby's goalkeeper Boulton, after collecting a low centre intended for the advancing Arthur Horsfield.

Playing staff of Middlesbrough FC



Back row (left to right): W. Gates, A. Smith, A. Moody, S. Boam, W. Whigham, J. Hickton, W. Maddren, J. Vincent. Front row (left to right): A. McMordie, N. Stiles, D. Downing, D. Mills, F. Spraggon, J. Laidlaw.

our visitors

Middlesbrough

Willie Whigham (Goalkeeper)

Willie's first taste of senior football was gained with Falkirk in the Scottish Second Division. He helped them gain promotion in 1961 and for the next five years he remained a regular member of their First Division side. Middlesbrough signed him in October 1966 and he made his debut against Watford. Apart from short spells out through injury, he has remained first-choice keeper since that day and has now completed almost 200 League appearances for the Club.

Stuart Boam (Half-back)

A target for several top clubs, Stuart was a close season signing from Mansfield Town for whom he made 195 League and Cup appearances and set a Club record of 165 consecutive appearances. He was appointed Mansfield's first team skipper in 1969/70 season.

Mike Allen (Full-back)

A player who can perform in several positions, Mike was signed as a professional in May 1966 after a spell as an apprentice. He made his League debut in the 1967/68 season and though he has not yet been able to gain a regular place, has played over 30 first-team games over the past four years.

Bill Gates (Half-back)

Another ex-England youth cap, Bill is now entering his 11th season as a League player with Middlesbrough. But he's far from the veteran stage as he was originally blooded while still only 16. Played his 200th League game last season.



Gordon Jones (Full-back)

Middlesbrough's longest-serving player, Gordon made his 400th League appearance for the Club last season. He joined the Club from School in 1958, gained England youth honours and made his League debut in 1960/61. He played nine times for the England Under-23 team and, such is his consistency he has missed only 11 League games over the past seven seasons.

Frank Spraggon (Half-back)

Frank has been holding his own in the League team for the past four seasons, chalking up his 150th appearance last season. He became a professional in November 1962 and got his chance in the first team during the 1963/64 campaign.

Alex Smith (Full-back)

A Middlesbrough professional for more than ten years, Alex has been a permanent member of the senior defence for the past three years. He made his debut in 1965/66 and completed his first century of League games last season.

John Hickton (Forward)

Middlesbrough's top scorer for the past four seasons, John has come out on top of the Second Division chart in three of those four campaigns. Since joining them from Sheffield Wednesday in September 1966, John has hit no fewer than 119 goals in 226 League and Cup games for Middlesbrough, a record that has made him one of the most eagerly-sought strikers in the game. But Middlesbrough will not part with him.

Basil Stonehouse (Half-back)

One of several promising youngsters awaiting his first team chance, Basil joined the Club on Associated Schoolboy forms in June 1968, and, after a period as an apprentice, signed professional in December 1969.

Nobby Stiles (Half-back)

After more than a decade with Manchester United, he joined the 'Boro in May 1971. Nobby played for England at four levels—schoolboy, youth, under-23 and full, gaining 28 caps. He won two League Championship medals with Manchester United, for whom he made over 300 first team appearances, and was a member of their victorious European Cup winning side of 1968. Thrilled at the new challenge which now faces him, Nobby's ambition is to help Middlesbrough back into Division One.

Derrick Downing (Forward)

Derrick joined Middlesbrough from Frickley Colliery in February 1965 as an outside-right, but he has performed equally well on the left flank. He made his League debut in 1965/66 and became a regular the following season when the Club won promotion from Division 3. Then injuries interfered, but he recovered and has been more or less permanently in the team for three years.

Eric McMordie (Forward)

Eric came across from Dundella in 1964, won his way into Middlesbrough's senior team in 1965/66 and the following season he was picked for the Northern Ireland Under-23 team. He now has 14 full international caps. As a 15-year-old Eric travelled across from Ireland with George Best for a trial with Manchester United. Within a couple of days both boys walked out on Old Trafford because they were homesick!

our visitors continued

Willie Maddren (Forward)

A versatile player who seemed to have settled down in a defensive role. Willie was thrown into the attack last season with considerable success, then reverted to defence again before the season had ended. He opened his career in the juniors as an inside-left and made his League debut at outsideleft. Quite a player! He has been a professional since June 1968.

Donald Burluraux (Forward)

A winger who hit 10 goals for the reserves last season, Donald was given his first taste of League football making three appearances. He joined the Club as a professional in June 1968.

Patrick Cuff (Goalkeeper)

Local lad Patrick first linked with Middlesbrough as an amateur in June 1967 and was taken on apprentice forms just over a year later.

Jimmy Platt (Goalkeeper)

An Irish youth and amateur international, Jimmy was invited to train with Coleraine when he was 15. But they didn't sign him so he joined Ballymena United and played for them in the Irish Cup Final in 1970, and joined Middlesbrough a few weeks after that

John Vincent (Forward)

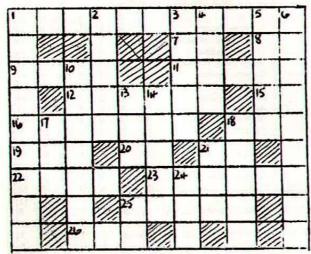
A much sought after Birmingham City player for whom he had made over 200 appearances. He was signed shortly before last season's deadline when 'Boro parted with George Smith and a cheque for his services.

Joe Laidlaw (Forward)

Joe was introduced to Middlesbrough's senior team four seasons ago after making a big impression in the reserve team with his great determination and hard shooting. For the past two seasons he has held a regular place.

A soccer crossword for half-time

(Answers on page 11)



- Nickname of Norwich (3, 8). A London club were known as this
- (INIT) (1, 1). Chelsea captain (INIT) (1, 1). Burnley's 'Room' (Anagram) (4).
- Bronco? (5). Manchester United goalkeeper (6).
- Peter Noble is one (INIT) (1, 1).
- Could describe Luigi Riva (7). In short, he controls the game (3). The goalkeeper defends this (3).
- Relegated last season (INIT) (1, 1).
- Initially a radio sports commentator 21 (1, 1). This Young's 'Line' (Anagram) (4).
- Attacking action (6).
- Viewed by keen supporters after a game (5). Geoff Hurst speciality (3).

Down

- Preston plumber (3, 6).
- This Davies of Charlton and Wales (5). Ex-W.B.A. player (5).
- Crowd reaction after a goal (4).
- Machin? (5).
- They have two teams (9).
- Frequently heard at a Football Dinner 10 (7).
- Describes position on field (3). 13
- Q.P.R. star (5).
- Footballers' relaxation spot? (3). Scottish Second Division side (5).
- Frequently done by a would-be
- goalscorer (3). Not a hard shot (3).
- Huddersfield Under-23 international (INIT) (1, 1).

Supporters club notes

I must open these notes by saying well done to Rod Thomas. In the Blackpool game he played superbly and scored a well earned goal. As you know, it was a very bad day and a pitch that football should not have been played on, all credit goes, not only to Rod, but the other twenty-one players as well, who provided such good entertainment. The Birmingham City game was even better, if only Swindon could have taken their chances, what a difference the score line would have been.

Today we welcome Middlesbrough and the man (if he plays) regarded as the 'Toothless Hero' after the 1966 World Cup, Nobby Stiles. I've seen Nobby play on a number of occasions, and the game that sticks out most in my memory is the European Cup Final against Benfica. Any man who can hold the great Eusebio for 120 minutes is himself a great player.

Last season against Middlesbrough we won 3-0, you will no doubt remember those three quick goals. Some of us, who were on duty in the Club, missed the first two goals so I hope the 'Town' wait for us to take our seats before they score today!

The London and Home Counties branch are still going strong, but unfortunately the Chairman, Mr. David Talbot, through his work, has been transferred to Stoke-on-Trent. We give David all our very best wishes and, one never knows, he may well start a Stoke-on-Trent branch. His place at the moment is being taken by Mr. Paul Plowman.

Tote Results

Week commencing 17th October, 1971.

Winning numbers 6 and 18. 17 winners share £55. Winning tickets 06566, 06737, 03368, 00544, 04477, 05288, 04801, 04250, 04268, 04289, 04112, 04060, 04208, 04989, 04975, 05219, 04829.

Week commencing 24th October, 1971.

Winning numbers 3 and 12. 3 winners share £55. Winning tickets 07401, 06751, 07767.

Fixture list 1971 72 Swindon score first

Augu		
	ist	
14	Blackpool(A)	1-4
18	League Cup (1)	
	Charlton Athletic(H)	2-1
-	Carlisle United(A)	0-0
Sept	ember	
1	Watford (A)	0-0
4	Queen's Park Rangers(H) Colchester United (League Cup 2)(A)	0-0
8	Colchester United (League Cup 2)(A)	0-1
11	Sunderland (A) Fulham (H)	
18	Fulham(H)	4-0
25	Cardiff City(A)	1-0
29	Hull City(A)	0-2
Octo	ober	
2	Bristol City(H)	0-1
6	Leanue Cun (3)	-
9	Luton Town(A)	0-0
16	Blackpool(H)	1-0
19	Birmingham City(H)	
23	Sheffield Wednesday(A)	0-1
27	League Cup (4)	
30	Middlesbrough(H)	
Nov	ember	
6	Oxford United(A)	
13	Millwall (H)	
17	League Cup (5)	
20	Preston North End (F.A. Cup 1)(H)	
27	Burnley(A)	
-	ember	
	Norwich City(H)	
8	League Cun Semi-Final	
11	Orient (F.A. Cup 2)(A)	
1 1	Orient (1.7. Oup a) internation	
15	League Cup Semi-Final	
15	League Cup Semi-Final	
18	Queen's Park Rangers(A)	
18		
18 27	Queen's Park Rangers(A) Portsmouth(H)	
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Football Combination

Aug		
14	Queen's Park Rangers(H)	0-2
17	Chelsea(H)	2-2
21	Bristol City(A)	3-2
24	Birmingham City(A)	0-4
28	Ipswich Town(H)	2-2
31	Swansea City(H)	2-3
1 500	otember	
4	West Ham United(A)	0-2
11	Fulham(H)	2-2
14	Swansea City(A)	1-1
18	Cardiff City(A)	1-0
25	Crystal Palace(H)	3-1
200	lober	
2	Queen's Park Rangers(A)	2-4
9	Bristol City(H)	0-0
23	Plymouth Argyle(H)	4-1
27	Reading(A)	2-1
-	vember	-
6	Oxford United(H)	
13	Tottenham Hotspur(A)	
20		
_	Arsenal (A) Southampton (H)	•••••
27		******
	Cember Leicester City(A)	
4	Leicester Oily(A)	
11	Bristol Rovers(H)	******
18	Arsenal(H)	
27	Bournemouth(A)	
1		
197	79	
	nuary	
1	West Ham United(H)	
8		
22		
29		

5	Norwich City(A)	
100	Norwich City(A)	
12		*****
19		*****
23		*****
5-5-7	Tottenham Hotspur(H)	
4	Tottennam Hotspur(n)	100000
11		•••••
18		*****
25		*****
	oril	
1		*****
8		
15		
22		
29	Bristol Rovers(A)	*****

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League table division 2

		P	W	D	L	F	A	Pts.
Norwich City		14	8	5	1	21	9	21
Millwall		14	7	6	1	23	16	20
Bristol City		14	8	3	3	31	16	19
Middlesbrough		14	9	1	4	21	16	19
Burnley		14	8	2	4	26	15	18
Q.P.R		14	6	5	3	18	10	17
Sunderland		14	5	6	3	19	19	16
Birmingham City		14	4	7	3	18	13	15
Oxford United		14	4	6	4	15	13	14
Portsmouth		13	5	4	4	22	20	14
Swindon Town		14	4	5	5	10	11	13
Blackpool		14	5	2	7	18	16	12
Carlisle United	***	14	5	2	7	19	19	12
Preston North En	d	14	4	4	6	20	21	12
Sheffield Wed.		14	4	4	6	18	21	12
Luton Town		14	2	8	4	12	15	12
Orient		14	4	4	6	22	30	12
Hull City		14	5	2	4	13	18	12
Charlton Athletic		14	4	2	8	21	32	10
Fulham		14	4	2	8	12	28	10
Cardiff City		13	3	3	7	18	25	9
Watford		14	2	3	9	10	25	7

Football Combination

(up to and including Saturday, 26th October, 1971) P W D L F A Pts. Ipswich Town 13 Tottenham Hotspur ... 10 Crystal Palace ... 12 West Ham United ... 15 Oxford United 14 6 5 Swansea City 15 7 3 Leicester City ... 13 7 2 Arsenal 13 Birmingham City ... 13 Cardiff City 16 Swindon Town ... 14 Chelsea 14 Southampton 13 Norwich City ... 14 Bristol City 12 Bristol Rovers ... 12 1 4 Plymouth Argyle ... 14 3 0 11 18 39 Bournemouth 13 2 2 9 9 29

Swindon Town FC — Keith Prowse

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"Swindon Town can get you instant tickets for most shows in London with the exclusive Ticketron Service"

... we can hand you your tickets

It's true. No one, not even the theatre manager's brother can get you tickets for any show, film, event, as quick as we can.

Quick as a tick, it's all done by **Ticketron**, the fabulous new computer way to buy your entertainment.

And we've got it!

Just walk in, say what you want to the Box Office operator, and tick, tick, tick, **Ticketron** delivers your actual ticket. Guaranteed.

All you have to do is enjoy your night out.

The Box Office at the County Ground, in addition to supplying advance tickets for all future home games, can through the computer, obtain advance bookings for almost all entertainments currently running in London.

All the major theatres, opera houses and cinemas are included besides tours in and around London by Frame's Tours. In addition for a reservation fee, tables can be booked at the 22 Forte's restaurants before or after entertainments, the reservation fee charges being deductable from the customer's restaurant bill.

Details of all entertainments available can be obtained at the Box Office, preferably not on a Match Day, but all enquiries will be welcomed and will receive the utmost consideration.

If enquiring by post, please enclose a stamped, addressed envelope and address your enquiry to:

H. J. Middleton Box Office Swindon Town F.C. County Ground Swindon



- (1) Owen Dawson and Frank Burrows keep a close watch on Derby's John O'Hare.
- (2) Joe Butler gets in a sliding tackle on Derby's Archie Gemmill and clears the ball to the waiting Stan Harland.
- (3) John Trollope in hot pursuit of Derby's left-winger Alan Hinton.
- (4) Frank Burrows and Frank Wignall watch as 'keeper Roy Jones collects a high cross.

(1)

(2)

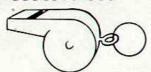






(4)

the man in



the middle

Kenneth W. Baker

from Rugby

Started refereeing in 1959, in 1966 he was promoted to the referees list of the West Midlands Regional League and in the following year was appointed to the Football League Linesman List. In 1970 he became a supplementary referee with the Football League and was appointed to the full list in 1971.

In 1969 he refereed the F.A. Amateur Cup Semi-Final between Whitley Bay and Sutton United. In 1970 he officiated as linesman in the Hertha Berlin v Vitoria Setubal Inter-Cities Fairs Cup match. He was a linesman in the League Cup Semi-Final tie between Aston Villa and Manchester United.

After having spent 12 years in the Metropolitan and Warwickshire Police Forces rising to the rank of Detective Sergeant, Mr. Baker has now been appointed as the Divisional Security Officer for G.K.N. (Distributors) Ltd. He is Chairman of the Stratford-on-Avon Referees Society and Chairman of the Rugby and District Tennis League.

Ground Safety

In the interest of all spectators it is requested that after the game supporters do not rush to leave the ground, thereby causing congestions at the exits. And please, keep off the pitch.

Golden Goal Competition

Would you like £60?

You would? - then make sure you buy your Golden Goal tickets at every first team home match. For a minimum outlay of only five new pence you could win at least £60 with the possibility of two further prizes of £10.

Last season nearly £2,000 was won by lucky Golden Goal ticket supporters. You could be one of this season's lucky winners.

Don't forget - the more tickets you buy the greater is your chance of winning that £60.

Look out for the Golden Goal ticket sellers and make yourself some money.

The prizes must be won every time.

Tickets bearing the time in minutes and seconds will be on sale before the game - price five pence. The ticket with the exact time when the first goal is scored will win £60. If exact time not claimed prize will be paid to the nearest claim received.

The ticket bearing the time when the last goal is scored will win £10. Again if exact time is not claimed the prize will be paid to the nearest claim received.

The Official Announcer will be the timekeeper and he will announce the official time of both goals.

Should only one goal be scored the winning ticket holder will receive £70.

In the event of no goals tickets bearing no score will win £10.

A further prize of £10 will also be given for the ticket bearing the number corresponding to the official attendance at the match.

BLACKPOOL-Saturday, 16th October, 1971

First and last goal (£70) 65 min 45 secs (paid on 65 min 44 secs) — J. Collett, 2 Padfield, Melksham. Attendance (£10) actual 10,360 paid on 15,075 — K. Smith, 38 Shillbrook Avenue, Carterton.

BIRMINGHAM-Tuesday, 19th October, 1971

First goal (£60) 28 min 38 secs - P. Ratcliffe, 10 Henley Road, Park South, Swindon. Last goal (£10) 59 min 24 secs - H. Williams, Home Farm, Coleshill. Attendance (£10) actual 14,027 paid on 15,001 -

D. Fry, Wickbridge Farm, Bremhill, Calne.

Forthcoming matches

TUESDAY, 2nd NOVEMBER, 1971 F.A. Youth Cup - Kick-off 7 p.m.

Swindon Town v Swansea City

SATURDAY, 6th NOVEMBER, 1971 Football Combination - Kick-off 3 p.m.

Swindon Town v Oxford United

SATURDAY, 13th NOVEMBER, 1971 Division II - Kick-off 3 p.m.

Swindon Town v Millwall

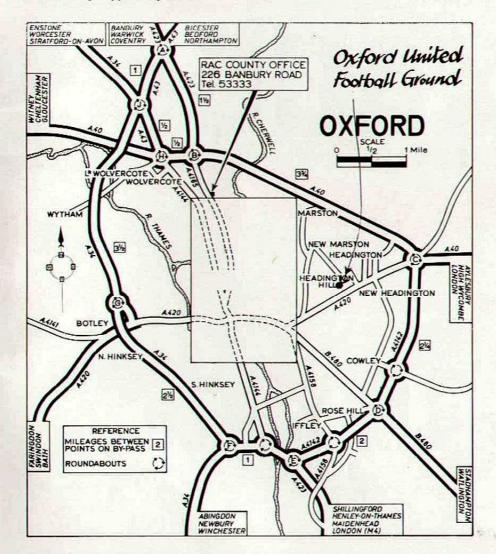
follow the robins . . .

to Oxford United Saturday 6th November

Leave Swindon on A420 via Shrivenham, Faringdon, Kingston Bagpuize and Fyfield. Continue on this road to Oxford and on to

Oxford United F.C., Headington. 301 miles

Route kindly supplied by R.A.C.





Key of the board

First section

- A-Arsenal v Ipswich Town
- B-Crystal Palace v West Ham United
- C-Everton v Newcastle United
- D-Huddersfield Town v Manchester City
- E-Leicester City v Chelsea
- F-Manchester United v Leeds United
- G-Nottingham Forest v Derby County
- H—Sheffield United v Liverpool
- I-Southampton v West Bromwich Albion
- J-Wolverhampton v Coventry City
- K-Burnley v Birmingham City
- L-Carlisle United v Oxford United
- M-Charlton Athletic v Bristol City
- N-Fulham v Blackpool
- O-Norwich City v Cardiff City
- P-Orient v Millwall
- Q-Preston North End v Hull City
- R-Queen's Park Rangers v Portsmouth
- S-Sunderland v Luton Town
- T-Watford v Sheffield Wednesday

Second section

- A-Aston Villa v Blackburn Rovers
- B-Bradford City v Tranmere Rovers
- C-Brighton v Shrewsbury Town
- D-Bristol Rovers v Bolton Wanderers
- E-Rotherham United v Walsall
- F-Swansea City v Rochdale
- G-Torquay United v Barnsley
- H-York City v Notts County
- I-Darlington v Chester
- J-Hartlepool v Aldershot
- K-Northampton Town v Grimsby Town
- L-Peterborough United v Crewe A.
- M-Reading v Exeter City
- N-Southport v Doncaster Rovers

CROSSWORD ANSWERS

	Vaa	
1	The Canaries	
7	L.O. (Leyton Orien	ı
8	R.H. (Ron Harris)	

- Moor
- 12 Rimmer I.F. (Inside-forward) 15
- 16 Italian 18
- 19 Net
- D.R. (Doncaster Rovers) E.A. (Eamonn Andrews)
- 21 Neil Strike
- 23 25 Chart Nod

- Tom Finney
- Cyril Allen
- Roar Frnie
- Sheffield Oration
- Mid Marsh
- Raith 18 21 24 Err
- Tap C.D. (Colin Dobson)



Team up with Texaco